

12TH ANNUAL RACE TO EMBRACE INDEPENDENCE  
MARIAN HOUSE 5K RUN AND WALK

# FUNDRAISING TOOLKIT

Your gracious fundraising helps us to raise the vital funds for housing, food, clothing, education, life skills, employability training, counseling, and other necessary support services for homeless women and their children.



## 1. Become a Fundraiser

[marianhouse.org/5k](https://marianhouse.org/5k)

Get your friends and family together to help sponsor you as a Race to Embrace Independence participant



## 2. Choose an Event to Host

Determine what type of event you would like to host and start planning (see page 2 for ideas)



## 3. Spread the Word

Invite people to participate in your event, spread the word, send out invitations, and share on social media



## 4. Share Your Story & Success

Tell your story and successes #MHRACE



@marian.house



@MarianHouseInc



@MarianHouseMD



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## Host a Party

- Have a party and have people bring a donation in lieu of gifts
- Host a pool party
- Organize a corn hole tournament
- Have a craft or paint night in person or zoom
- Put together a crab feast
- Have a cook off
- Mystery Wine/Coffee Grab party (wrap different price range bottles of wine/coffee people pay set price and pick a surprise bottle of wine/coffee)
- Virtual 50/50 Raffle (over social media or zoom)

## Sell Anything

- Get rid of old books with a book sale
  - Make and sell bookmarks
  - Bake sale
  - Clean out the house with a yard sale
  - Candy/lollipop sale
  - Lemonade stand
  - Dog walk service
  - Coffee & donut-ion (sell coffee and donuts at the office, sports events, church, etc.)
  - Make & sell candles
  - Car/dog wash
  - Mow lawns
  - T-shirt fundraising (Bonfire.com)
- \*Sales can be coordinated for no-contact delivery*

## Challenge Others

- Social Media Challenges (ex. Ice Bucket Challenge)
- Give It Up Challenge (have people and yourself give up coffee, lunch out, dinner, trip to Target etc. donate funds)
- Change for Change challenge collect everyone's loose change
- Pledge challenge (have people donate certain amount per mile run, push-ups, burpees, etc.)

## Restaurant Partnership

- Ledo's Pizza fundraiser (20% sales donated)
- Mod Pizza (20% sales donated)
- Panera fundraiser night (20% sales donated)



# FUNDRAISING REWARDS

**\$250**  
14oz  
Yeti Rambler Mug



**\$100**  
\$10 Starbucks or  
Dunkin Donuts  
Gift Card

**\$1000**  
1 Gallon  
Yeti Rambler Jug



**\$500**  
30oz  
Yeti Rambler  
Tumbler

**\$2500**  
Yeti Tundra  
45 Cooler



**\$1500**  
Yeti Roadie  
20 Cooler



**\$5000**  
Yeti  
Tundra Haul w/  
Wheels



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