

# Board Matrix Worksheet

Please check those skills that apply. Feel free to give some indication of level.

**Board Member Name**

**Your Term Ends**

**First or Second Term**

## Areas of Expertise/Leadership Qualities

Administration/Management	
Business Plan Development	
Financial oversight	
Physical plant (architect, engineer)	
Real estate	
Understanding of community needs	
Strategic planning	
Technology	
Other	

## Fund Raising

Major Gift Planning	
Event Planning	
Grants	
Planned Giving	
Other	

## Marketing / Outreach

Digital Marketing and Media	
Media relations	
Public Relations	
Market Analyses / research	
Strategic Vision	
Other	

## Resources

Money to give	
Access to money	
Access to other resources (foundations, corporate support)	
Availability for active participation (solicitation visits, grant writing, events, corporation research)	
Other	

## Community Connections

Religious organizations	
Corporate	
Education	
Media	
Political	
Philanthropy	
Small business	
Social services	
Other	

<b>Personal Style</b>	
Consensus builder	
Good communicator	
Strategist	
Team member	
Visionary	
Collaborator	
Networker	
Other	

<b>Grasp and Passion for Mission</b>	
[Name of Ministry] mission	
SSND mission of 'making one'	
SSND Educational Vision 'The world can be changed through the transformatin of persons'	
SSND focus on women and children	
Reducing Poverty	
Justice for Immigrants	
Dismantling Racism	
Ending Human Trafficking	
Adressing Climate Change	
Sustainable Development in Haiti	
Other	

<b>Demographics</b>	
<b>Geographic</b>	
City of ministry location	
surrounding county 1	
surrounding county 2	
surrounding county3	
Other	

<b>Age</b>	
Under 30	
30 - 49	
50 - 65	
Over 65	

<b>Gender</b>	
Male	
Female	

<b>Race/Ethnicity</b>	
African American/Black	
Asian/Pacific Islander	
Caucasian	
Hispanic/Latino	
Native American/Indian	
Other	